

# Part Time MMS Degree Programme

## Course Information

### 1. Master of Management Studies- Information Management (MMS-IM)

Masters of Management Studies or MMS in Information Technology prepares the student to get an insight regarding the core competencies of the sector. Candidates procure skills and knowledge of the industry which would help them apply the resources for gaining maximum productivity. The program enables the students to adapt the ability of supervision, proficiency in handling working of IT industry and building entrepreneurial skills.

Throughout the program, students are instilled with the necessary skills through theory and projects. Candidates are given extensive knowledge about the fields of Finance, Operations, Marketing and Human Resource Management with respect to its application in Information Technology Management. Candidates are given real-life approach after the completion of the First year enabling them to experience in actual workings of the industry.

Candidates are given knowledge of the skills required in conducting supervision of the workings of the industry. They are instilled with leadership skills aiding in handling the workings of the sector, are acquainted with the necessities of planning and handling employees and taking care of their needs in an efficient manner.

This course lays the ground for a lucrative career for candidates in their domain of specialization. MMS in Information Technology opens opportunities for candidates in India as well as abroad. They can work on top levels in IT sectors, reputed MNCs, corporate houses. Students of Master in Management Studies in IT also have the opportunities in the education sector, with major companies waiting to observe candidates who have successfully passed the program. Many colleges have their own campus placements where top companies are willing to hire candidates after the completion of the course. The overall aim of the course is to mould the students using their ability to maximize and harness the abilities in future endeavours.

MMS Information Management course duration is about Three years and is divided into Six semesters. Through this course, students are given knowledge about Information Technology sectors, entrepreneurship and so on.

### 2. Master of Management Studies- Financial Management (MMS-FM)

MMS Financial Management is a three-year postgraduate degree and is divided into six semesters focused on developing financial management skills.

Industry experts from various sector such as Investment Banking, Operations, Law share their valuable knowledge and guidance to the students.

The curriculum covers all the core areas of financial management with emphasis on managerial applications which helps the students to gain in-depth knowledge of finance sector which also strengthen their base for professional examinations such as CFA, FRM etc.

MMS in Financial Management opens up various opportunities for students in the financial world like careers in private equity, investment banking and management, corporate accounting, entrepreneurship, trading, finance, stock, and risk analysis, and many more.

Candidates with experience in Finance or related areas of Finance such as management Audit, Internal Audit, Equity research, investment banking, manufacturing sector, marketing analysis and Economic Analysis will find this programme useful.

Jobs for MMS Financial Management graduates are Management Consultant, Business Manager, Hedge Fund Manager, Project Manager, and Investment Banker s, Private Equity, Corporate Finance etc.

### **3. Master of Management Studies- Marketing Management (MMS-MM)**

MMS in Marketing is a Three-year postgraduate degree program that deals in the field of Marketing. MMS in Marketing sets graduates career in the field of Marketing with an ability to Marketing Management, Branding and Social Media Marketing, Consumer Behaviour, Salesforce Management, Sales Analysis, etc. Jobs for MMS Marketing graduates are Digital marketing, Brand manager, Business Development Manager, Marketing Executive, Marketing Manager, Product Manager, Sales Manager, Market Research Analyst, Marketing Consultants etc.

MMS Marketing degree program has a course duration of Three years and is spread across Six semesters. This course takes the students into deep marketing and sales knowledge and gives an hands-on experience to create integrated marketing communications via digital and social media and strengthens marketing and sales abilities in one individual.

“Marketing management is the organizational discipline which focuses on the practical application of marketing orientation, techniques and methods inside enterprises, organizations and on the management of a firm's marketing resources and activities”.

### **4. Master of Management Studies - Human Resource Development Management (MMS-HRDM)**

MMS HRDM is a Three-year postgraduate degree that deals in the field of Human Resource. MMS in HRDM can set graduates career in the field of HR with an ability to new Labour Legislation, Global HRM, HRM in Knowledge-Based Organizations, Stress Management, Communicational Skills for Managers, Essentials of Human Resource Development, etc. Jobs for MMS HRDM graduates are Human resource officer, Office manager, HR Recruiting Manager, Business adviser,

Occupational psychologist, Operational researcher, Training and development officer, Data scientist, HR Business Partner, Risk manager, HR Payroll Managers, Sales Executive, Recruitment consultant, etc..

MMS HRDM course duration is about Three years and is divided into Six semesters. Through this course, students are given knowledge about Human Resources.

“HRDM is the organizational discipline which focuses on the practical application of HR orientation, techniques and methods inside enterprises and organizations and on the management of a firm's HR resources and activities”.

## Intake

1. Master of Management Studies- Information Management (MMS-IM):60
2. Master of Management Studies- Financial Management (MMS-FM):120
3. Master of Management Studies- Marketing Management (MMS-MM):120
4. Master of Management Studies- Human Resource Development Management (MMS-HRDM): 60

## Selection Procedure/ Admission

### Eligibility Criteria

- Graduate from any University recognized by UGC
- Minimum TWO years of work experience in an Executive/Supervisory capacity as on 15th June (Current Year) after Graduation.
- Self-employed candidates are required to submit copies of submission of Income Tax Returns (Last Three years), Registration of the company and/or the copy of the Partnership Deed in which the applicant's name should be mentioned proving the required experience of the candidate.
- It should be clear from the above documents that the candidate plays a Central role in the organization.

### Selection Criteria

- Admission will be based on the performance of applicants in the selection test
- Selection test consists of “Common Entrance Test” and “Group Discussion”
- All eligible applicants will have to appear for selection test

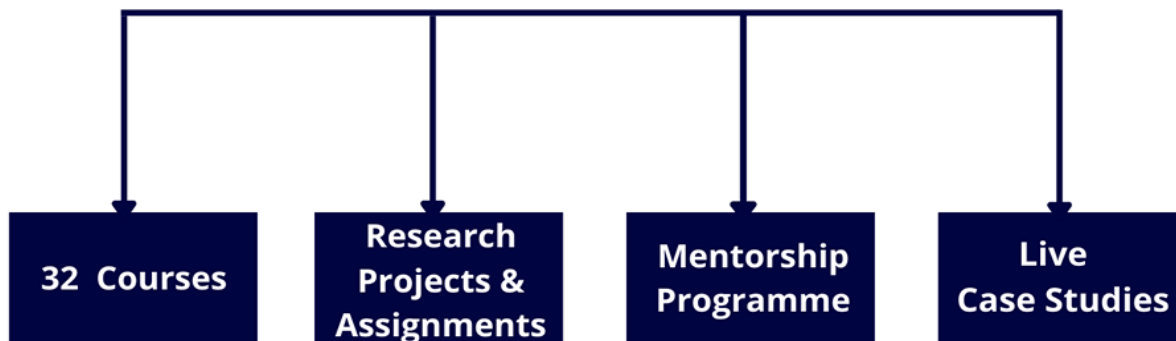
- If a candidate wants to apply for more than one program, he/she will apply separately for the programs by paying the requisite fees for all the programs interested in. Admission will be given to only one of the programs applied.
- Change in admission to the different programmes is not allowed after the admission is completed.

### Admission process

- Candidate will have to pay admission fees of Rs.1200/- which is (non - refundable).
- Application submission date
- Mock Test
- Common Entrance Test
- Group Discussion

## Programme/Course Framework

### PROGRAMME FRAMEWORK



## Masters of Information Management (MIM)

| Semester I                               | Semester II                        | Semester III                            | Semester IV                             | Semester V                            | Semester VI                              |
|--|------------------------------------|---|---|---------------------------------------|--|
| Perspective Management                   | Organisational Behaviour           | Principles of Human Resource Management | Business Analytics                      | Strategic Management                  | Business Ethics and Corporate Governance |
| Business Research & Quantative Methods   | Information Technology Management  | Data Mining & Business Intelligence     | Software Project Management             | IT Governance and Compliance          | Supply Chain and Logistics Management    |
| Managerial Economics                     | Marketing Management               | Cloud Computing and Virtualization      | Knowledge Management                    | Information System Security and audit | Entrepreneurship                         |
| Financial, Cost, & Management Accounting | Operations Research                | Advances Database and Data Warehousing  | Enterprise Systems                      | System Applications and Negotiations  | Management Information System            |
| Business Laws                            | Macroeconomics Theory and Analysis | Digital Business                        | Strategic IT and IT Resource Management | Marketing Applications and Practices  | Dissertation                             |
| Operations Management                    | Corporate Finance                  |   |   |                                       |  |

## **Masters of Financial Management (MFM)**

| <b>Semester I</b>                        | <b>Semester II</b>                 | <b>Semester III</b>                             | <b>Semester IV</b>                               | <b>Semester V</b>                    | <b>Semester VI</b>                       |
|--|------------------------------------|---|--|--------------------------------------|--|
| Perspective Management                   | Organisational Behaviour           | Principles of Human Resource Management         | Business Analytics                               | Strategic Management                 | Business Ethics and Corporate Governance |
| Business Research & Quantative Methods   | Information Technology Management  | Econometrics and Quantitative Models in Finance | International Finance                            | Structured Finance                   | Supply Chain and Logistics Management    |
| Managerial Economics                     | Marketing Management               | Derivatives and Risk Management                 | Portfolio Management and Fixed Income            | Management of Financial Services     | Entrepreneurship                         |
| Financial, Cost, & Management Accounting | Operations Research                | Financial Markets and Institutions              | Corporate Valuations and Mergers and Acquisition | Alternative Investments              | Management Information System            |
| Business Laws                            | Macroeconomics Theory and Analysis | Corporate Tax Management                        | Infrastructure and Project Finance               | Marketing Applications and Practices | Dissertation                             |
| Operations Management                    | Corporate Finance                  |   |  |                                      |  |

## **Masters of Marketing Management (MMM)**

| <b>Semester I</b>                        | <b>Semester II</b>                 | <b>Semester III</b>                               | <b>Semester IV</b>                 | <b>Semester V</b>                    | <b>Semester VI</b>                       |
|--|------------------------------------|---|------------------------------------|--------------------------------------|--|
| Perspective Management                   | Organisational Behaviour           | Principles of Human Resource Management           | Business Analytics                 | Strategic Management                 | Business Ethics and Corporate Governance |
| Business Research & Quantative Methods   | Information Technology Management  | Econometrics and Quantitative Models in Marketing | Consumer Behaviour                 | Product and Brand Management         | Supply Chain and Logistics Management    |
| Managerial Economics                     | Marketing Management               | International Marketing                           | Integrated Marketing Communication | Digital and Social Media Marketing   | Entrepreneurship                         |
| Financial, Cost, & Management Accounting | Operations Research                | Service Marketing and Retail Management           | Marketing Strategy                 | Rural and Social Marketing           | Management Information System            |
| Business Laws                            | Macroeconomics Theory and Analysis | Sales and Distribution Management                 | Marketing Research                 | Marketing Applications and Practices | Dissertation                             |
| Operations Management                    | Corporate Finance                  |   |                                    |                                      |  |

## **Masters of HRD Management (MHRD)**

| <b>Semester I</b>                        | <b>Semester II</b>                 | <b>Semester III</b>   | <b>Semester IV</b>                                       | <b>Semester V</b>                    | <b>Semester VI</b>                       |
|--|------------------------------------|---|--|--------------------------------------|--|
| Perspective Management                   | Organisational Behaviour           | Principles of Human Resource Management                           | Business Analytics                                       | Strategic Management                 | Business Ethics and Corporate Governance |
| Business Research & Quantative Methods   | Information Technology Management  | Econometrics and Quantitative Models in Human Resource Management | Performance Measurement System and Competency Assessment | Managing Diversity at Workplace      | Supply Chain and Logistics Management    |
| Managerial Economics                     | Marketing Management               | International Human Resource Management                           | Organization Theory, Structure and Design                | Compensation and Benefits            | Entrepreneurship                         |
| Financial, Cost, & Management Accounting | Operations Research                | Organization Development and Change Management                    | HR Analytics and Knowledge Management                    | Strategic Human Resource Management  | Management Information System            |
| Business Laws                            | Macroeconomics Theory and Analysis | Learning and Development  | Human Resource Planning and Audit                        | Marketing Applications and Practices | Dissertation                             |
| Operations Management                    | Corporate Finance                  |   |  |                                      |  |



The Three-year Part-Time Master's Degree in Management Programmes enable executives to pursue advanced studies, in their chosen area of specialization. These programmes are specially designed for working executives, who wish to specialize in Information Systems, Marketing, Financial, Human Resource Development with a view to enhancing career prospects.

**For more information:-**

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